

## ZUHUD NURROMDHONI, S.PSI, PSIKOLOG

Assesment | Psychometric Test Implementer | Project Officer | Recruiter | Content Writer

Address: Tasikmalaya, West Java, Indonesia Telephone: +62 877 2844 6175

Email: [zuhudwork@gmail.com](mailto:zuhudwork@gmail.com) | LinkedIn: [www.linkedin.com/in/zuhud-nurromdhoni](https://www.linkedin.com/in/zuhud-nurromdhoni)

Writing Portfolio: <https://bit.ly/portofoliotulisanzuhud>

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### Professional Profile

A Psychology graduate with over six years of diverse professional experience. I began my career as a Special Education Teacher for one year, then spent nearly two years as a Recruiter and Project Officer at a startup, followed by two years as an SEO Content Writer for a leading news media outlet, while taking on freelance projects in psychology, design, and social media.

For nearly four years, I have been working at an HR-tech company, where I translate psychologists' requirements into technical specifications, digitize psychological assessment content, conduct system testing, and resolve technical issues. This role has strengthened my expertise in psychological assessment, data analysis, cross-functional communication, and product implementation.

I am passionate about psychology and committed to continuous learning to expand my professional impact. I am also deeply interested in Artificial Intelligence and its potential to transform and elevate psychological practice in the years ahead.

**Skills: Customer Service, Content Management System (CMS), Data Analysis, Behavioral Observation, Interviewing, Administration, Reporting, Psychometric Test Digitization, Manual Quality Control (QC), Project Management, SEO News Writing, Technical Writing, AI-Assisted Writing (ChatGPT), Layout Design, and Social Media Design**

Tools: Microsoft Office, Google Workspace, Trello Design, Figma, Canva, Grammarly, ChatGPT, Claude, Gemini

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### Education

- **August 2024 – March 2026 – Universitas Padjadjaran, Faculty of Psychology**  
Psychologist (Psikolog) — GPA: 3.12 / 4.00
  - **August 2013 – February 2018 – Universitas Padjadjaran, Faculty of Psychology**  
Bachelor of Psychology (S.Psi) — GPA: 3.14 / 4.00  
[\*Thesis: An Overview of the Centrality of Religiosity among Members of the Islamic Studies and Economics Group \(ISEG\), Universitas Padiadjaran, Period 2016–2017\*](#)
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### Career History

#### Lead Customer Success at PT. Shratech Berkah Amanah - November 2020 to Present

- Facilitated end-to-end online psychometric assessments for approximately 4,000 candidates.
- Served as the primary liaison between psychologists and the engineering team, translating clinical requirements into technical specifications for product development, implementation, and testing.
- Authored technical documentation and user guides tailored for diverse stakeholders, including HR professionals, psychologists, educators, and end users.
- Managed a portfolio of 7 enterprise clients across the industrial and education sectors, overseeing system operations and psychological content implementation from onboarding to delivery.
- Collaborated with the IT team on website QA testing, bug identification, and feature improvement recommendations.
- Partnered with the Marketing team to produce promotional and educational materials.

#### Social Media Designer Freelance at Sekolah Developer Indonesia - August 2023 to May 2024

- Conducted content research and developed creative concepts aligned with Sekolah Developer Indonesia's brand voice.

- Produced 30+ pieces of visual content per month across YouTube, Facebook, Instagram, and the company website.

#### **Content Writer at Pikiran Rakyat Tasikmalaya - March 2021 to April 2023**

- Performed keyword research and trend analysis using Google Trends, Twitter, Instagram, TikTok, and YouTube to inform editorial strategy.
- Wrote and published over 4,200 SEO-optimized news articles, consistently meeting daily editorial targets and quality standards.
- Developed a broad range of psychology-focused content, including articles, blog posts, and educational materials for general audiences.

#### **Head of Training Department at Circledu - May 2020 to November 2020**

- Led a cross-functional team in designing and delivering end-to-end training programs focused on professional self-development.
- Generated approximately IDR 30 million in revenue through strategic training partnerships with the Kartu Prakerja program.

#### **Head of Training Department at Berdaya Market - August 2020 to November 2020**

- Led a team in developing end-to-end training programs targeted at Micro, Small, and Medium Enterprises (MSMEs), supporting entrepreneurial skill development.
- Oversaw all marketing and operational activities to ensure successful execution of training programs.

#### **Senior Candidate Advisor at AMBIZ - January 2019 to December 2019**

- Conducted comprehensive candidate assessments using AMBIZ's proprietary assessment framework.
- Conducted over 200 candidate interviews, entirely in English.
- Delivered detailed, actionable feedback to candidates based on assessment and interview outcomes, supporting their application and interview readiness.
- Collaborated with the recruitment team to refine assessment tools and standardize interview processes.
- Analyzed assessment data to identify candidate trends and provided data-driven recommendations for selection decisions.

#### **Special Education Teacher at Sekolah Bukit Bintang Inklusi Tasikmalaya - April 2018 to January 2019**

- Designed and implemented an integrated curriculum combining therapy, religious studies, extracurricular activities, and classroom learning.
- Delivered differentiated instruction tailored to students with varying abilities, fostering a fully inclusive learning environment.
- Conducted individualized therapy sessions and monitored student progress, adapting intervention methods to meet each student's needs.

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#### **Certificate**

- "Exceeded Expectations" - [Practice and Training as a Content Writer at Pikiran Rakyat](#).
- SEO Specialization - [OhBoldN - Grade A](#)
- MySkill Intensive Bootcamp - [Full Stack Digital Marketing](#)
- Rakamin Bootcamp UI UX Design - [UI UX Full Stack - Good Grade : 81.74](#)
- Rakamin Bootcamp UI UX Design - [The Runner Up of Best Final Project Team \(Angelo\)](#)

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#### **Research**

- The 10th Conference of Indonesia Student Association in South Korea - Poster Session - [Sense of Belonging within Sundanese Students Based on Parental Ethnic Variations: A Comparative Study](#) (July 22-23, 2017)
  - The 7th International AAICP Conference - Poster Session - [Sense of Belonging among Sundanese Students based on Migrating Experience: A Comparative Study](#) (August 25-27, 2015)
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#### **Achievement**

- Selected by the HISAS Committee for oral presentation at the Hokkaido Indonesian Student Association Scientific Meeting (HISAS), 2017 - [\*New Alternative Therapy from Natural Compounds with Potential Antidepressant Effects Using Computer-Aided Drug Design\*](#)
- First Winner - PKM-GT - at Forsi Unpad (2016) - [\*"LOGOS" \(Lower Greenhouse Gas\) Solusi Meningkatkan Kesehatan Mental Masyarakat Kota Besar di Indonesia\*](#)
- Funded by Dikti - PKM Gagasan Tertulis (2016) - [\*Optimalisasi Penyelamatan Penumpang Kapal Laut dengan BOSKA \(Bola Keselamatan Penumpang Kapal Laut\)\*](#)
- Funded by Dikti - PKM Kewirausahaan (2015) - [\*CoJack: \(Multi-Conditions Jacket\) An Ergonomic Four-Condition Jacket with Full Pockets and Stylish Design\*](#)
- Funded by Dikti - PKM Pengabdian Kepada Masyarakat (2014) - [\*Sukses Bersama AHA! \(Academic Helper Adolescent\): Solusi Cerdas Masalah Motivasi Belajar Akademis Siswa SMP PGRI 1 Jatinangor\*](#)